



Marine Granger

Communication Manager

« Marine has the ability to unite people around her and is a person you can count on. She has a communicative energy, is organised, efficient and her curiosity knows no boundary. »

Brice Djirackor, previous manager at iProspect

EXPERIENCE

2018- march 2021 IPROSPECT – PARIS LA DEFENSE

Influence Manager

- Creation of influence campaigns with influencers (nano, micro, middle and macro)
- Analysis of the campaign through relevant KPIs
- E-reputation and social networks communication audit
- Project, contract and budget management

2017-2018 BRIGAD – PARIS 3

Communication & PR Manager

- Management of the PR agency, creation of PR strategies and authoring articles
- Social Media Manager (Instagram, Facebook and LinkedIn)
- Organization of photo and video shoots

2014-2017 ZEE AGENCY – PARIS 10

Account & Social Media Manager

- Websites optimisation and management with a team of developers
- Social Media Manager of two Facebook pages
- Project, contract and budget management

2013 UNICEF – PARIS 9

Logistics Manager – Frimousses de Créateurs Gala

- Organisation of the event Frimousses de Créateurs : an auction sale of artworks organised to vaccinate children in Darfour. 157 000 euros were raised.
- Planning coordinator and contact with partners

2012-2013 SEARCH LABORATORY – LEEDS, ENGLAND

French Search Marketing Executive

- Creation of effective content and online PR strategies to ensure high value online coverage for clients.
- Research and identification of influencers and experts by using various research methods and industry communities.

TRAINING

From November 2021 to February 2022 - LE CHIFFRE

UX / UI Designer training

2020 – SQUARED ONLINE BY GOOGLE

Global digital marketing leadership qualification developed with Google

2013-2014 MBA ESG (PARIS - FRANCE)

Master of Business Administration in Communication, Media & Event

2011-2012 SORBONNE NOUVELLE (PARIS - FRANCE)

Master 1 Information Communication

2008-2011 UCO D'ARRADON (BRITTANY - FRANCE)

Licence Information Communication

PROFILE

31 years old (14/06/1990)

[LinkedIn profile](#)

10 years of experience in digital communication (influence manager, account manager, community manager, PR manager).

CONTACT

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SKILLS

Mother tongue : French
Fluent in English
Currently learning Norwegian

Google Analytics certificate
Google Ads certificate
Content creation
Customer centric

Relevant experience : simultaneous projects management, planning and budget skills

HOBBIES

Diving

Reading

Traveling

Cooking

Knitting

Boxing